

Comprehensive Plan

Steering Committee – Meeting #3

Date: August 28th, 2024

Time: 6:00 pm

Location: Village Office

Meeting Notes

I. Review Prior Meeting Notes

MRB Group

The steering committee received meeting notes as part of the agenda distribution. Members present confirmed that the notes were accurate, and Emma Falkenstein noted that the notes would be posted to the comprehensive plan website.

II. Public Engagement Updates

MRB Group

Emma Falkenstein provided an update on the results from the Community Survey and Public Workshop #1. She noted that overall, the feedback from the engagement efforts aligned with prior discussions with the steering committee. She stated that the main themes from the survey and the workshop focused on the need to 1) preserve walkability and enhance pedestrian safety; 2) address vehicle speeds on Main Street; 3) support downtown revitalization, a variety of businesses, and small business development; 4) support a variety of affordable housing options for families and seniors; 5) address the lack of a grocery store; 6) maintain small town feel and Village character; 7) support recreational amenities, and 8) maintain and improve existing infrastructure. The feedback emphasized the quality of life in the Village and the need to preserve the quaint character, while also planning for the future. Emma noted that overall, the feedback was fairly positive and provided good insights for the direction of the plan. She noted that the next steps for public engagement include a couple of focus groups in the fall, and then Public Workshop #2 at the beginning of 2025.

III. Planning Foundations Framework

MRB Group

Emma reviewed the planning foundations for the comprehensive plan. She stated that at the core of the plan is the community's vision statement. She emphasized how the Village's vision statement should be authentic yet aspirational for where the steering committee hopes Marcellus will be in 2040. She noted that the vision statement is supported by the community's planning principles (community values) that will guide how the Village will evaluate decisions and opportunities based on their alignment with the comprehensive plan. The combination of

the vision statement and planning principles create the foundation from which the rest of the plan is created. She noted that the priority policy areas must be in alignment with the vision statement and planning principles. The graphic outlines the comprehensive plan planning foundations.

Emma stated that the draft vision statement, planning principles, and priority policy areas come from the results from the Community Survey, Public Workshop #2, and the prior steering committee meetings. She encouraged the group to think about opportunities to enhance the draft elements to ensure they are representative of the Marcellus community. The steering committee engaged in discussion, noting how the planning foundation elements address the main themes identified from the public engagement. Steering committee members noted that the school district should be included in the vision statement and aspects of the planning principles to ensure continued collaboration.

Following discussion, Emma encouraged the steering committee to spend some more time reviewing the draft elements and provide additional feedback.



IV. Activity Prior to Next Meeting

MRB Group will make edits to the planning foundations framework and begin developing action items for the priority policy areas. The steering committee will provide feedback on the planning foundation and continue reaching out to their networks to promote public engagement opportunities.

V. Next Meeting

Steering Committee – October 23, 2024