

VILLAGE OF MARCELLUS NEW YORK FORWARD ROUND 3 APPLICATION

Region:

Central New York

Municipality:

Village of Marcellus

Downtown:

Central Downtown

County:

Onondaga

Contact:

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Pro-Housing Status:

Letter of Intent Submitted

MAKING MARCELLUS

GEOGRAPHIC AREAS & JUSTIFICATION

The Village of Marcellus seeks to create a targeted investment in the downtown core of the Village along North Street and Main Street. The New York Forward (NYF) boundary includes an 86-acre area with a 0.42-mile north/south boundary that extends along North Street from Main Street to Paul Street and a 0.38-mile east/west boundary that extends along Main Street from 1st Street to Limerick Street.

The Village's Central Downtown NYF District features historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Despite this, the active Village administration is committed to revitalizing this area by aligning the NYF effort with their comprehensive planning process and building on recent infrastructure and green energy improvements along Main Street. Through a NYF, the Village could undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

With a population of just under 2,000 and a footprint of just 0.64 square miles, the Village of Marcellus makes up for what it lacks in size with a larger-than-life sense of community pride. Once a hub for milling and farming, when its mills began closing towards the end of the 1960s, the Village immediately set its sights on a version of urban development that embraced the attitudes of a changing world without sacrificing the rich history and close-knit community pride that make up Marcellus' identity. In the '90s, the Village undertook a series of practical infrastructure improvements such as road and drainage repairs as well as a beautification initiative that added new banners, signs, benches, planters, and historic lighting. A majority of these efforts were focused on community pillars like the Marcellus Park and school district, the latter of which represents a great source of pride for the Village.

Over the past decade, the Village has initiated a variety of revitalization projects that strengthen the vital infrastructure in the village, such as stormwater and road maintenance projects, as well as initiatives to build community capacity such as student mentorship programs with the Marcellus Central School District and recreational amenities enhancements such as the Green Gateway Park. These projects and many more have built the foundation for the Village to seek New York Forward (NYF) funding to be the catalyst for transformative development in the downtown.

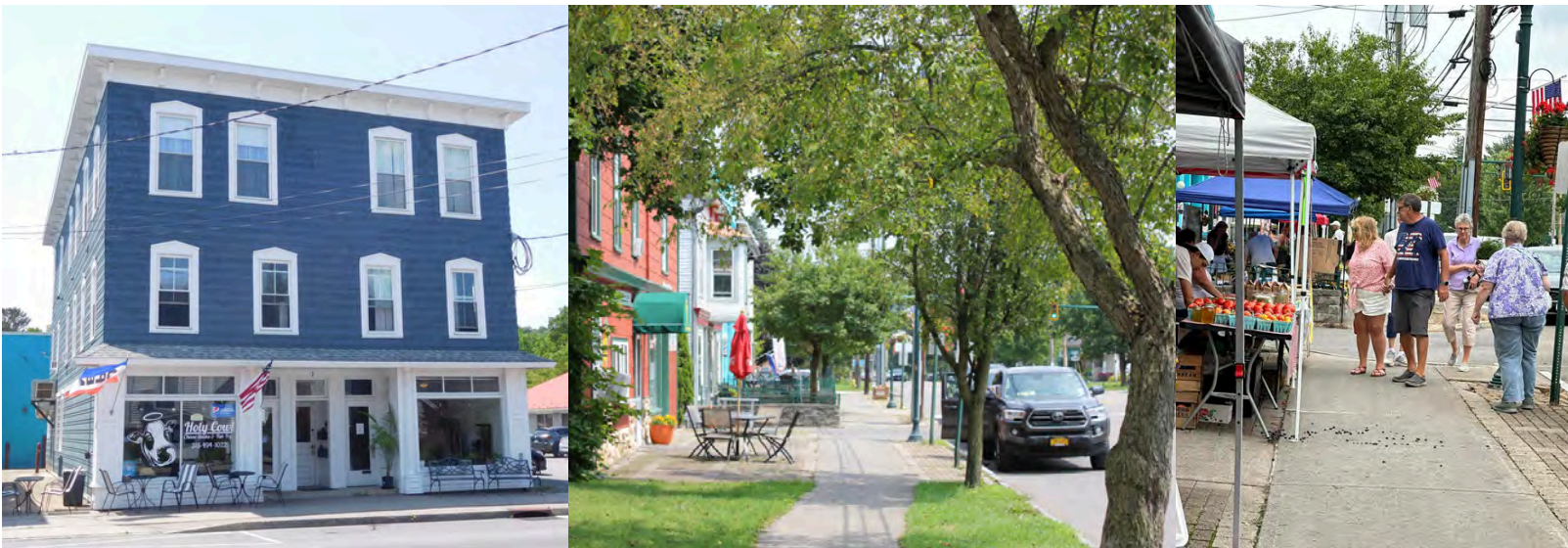


OUR DOWNTOWN VISION



Marcellus' vision statement was crafted using quotes, phrases, and wishes from residents who attended the October 2nd, 2024 Open House and Public Workshop, as well as prior comprehensive plan community engagement. These efforts encouraged participants to visualize the kind of Village they want to see in the future.

“The Village of Marcellus is a family-friendly and welcoming community that blends its historic charm with a drive for modern innovation. The Village’s Central Downtown District is inclusive, vibrant, and walkable, providing residents of all ages and life stages with a high quality of life. Residents and visitors from the greater Central New York region and beyond can experience the best trout fishing in New York State from Nine Mile Creek and explore local shops and eateries on Main Street. As the main hub of social connectivity, Central Downtown Marcellus offers a range of housing opportunities and accessible public spaces that create a safe, lively, and inclusive atmosphere where everyone can enjoy the best of both tradition and progress.”



BUILDING MARCELLUS

PAST INVESTMENT, FUTURE POTENTIAL

Over the past 15 years, the Village of Marcellus has prioritized obtaining funding and propelling both public and private investment throughout the Village. It has leveraged significant grant funding from an array of funding programs to support projects ranging from downtown streetscaping to clean energy infrastructure. The Village intends to utilize its current comprehensive plan update to guide future investment that builds upon a nearly two-decade-long commitment to advance Marcellus forward.

Main Street Revitalization and Beautification Efforts: Since 2020, the Village has received over \$1,382,000 in funding from Onondaga County to complete Main Street revitalization and beautification efforts throughout the downtown. The funding has enabled businesses throughout the downtown to complete façade enhancements and other beautification efforts. This is in addition to the numerous beautification efforts that took place throughout the '90s and early 2000s, such as the addition of dozens of trees to Main Street, along with new banners, signs, benches, planters, and historic lighting.

Infrastructure Upgrades: In the past decade, the Village of Marcellus has completed a variety of infrastructure and community amenities updates totaling over \$2.5 million in investments. Between 2017-2020, the Village received a \$250,000 SAM Grant, two WQIP grants of \$1,000,000 and \$80,000, as well as a \$5.2 million EFC loan to complete upgrades to its wastewater treatment plant (WWTP). Additionally, since 2012, the Village has invested over \$400,000 through a MWRR grant and other funding sources to start a municipal composting program located at the WWTP. These investments have led the Village to win the NYRWA Wastewater System Plan of the Year award in both 2010 and 2024. Most recently, the Village applied for and won a \$180,000 CREST grant through DASNY for the design and installation of a stormwater collection system on Flower Lane

Village Hall Improvements: Recognizing the need for a fully functioning and inviting Village Hall, in 2022 the Village completed a \$60,000 building renovation project to improve deteriorating siding on the historic building. In 2023, the Village undertook another \$300,000 project to update the HVAC system, creating a more energy-efficient cooling system for the summer months.

East Main Street Parking Study: In 2021, the Village completed a parking study project in partnership with students from the Marcellus Central School District to explore parking options in front of the 2-6 East Main Street block. The student-led project resulted in a redesign that improved road safety and enhanced sidewalk space for outdoor dining downtown.

Clean Energy Community & Sustainability Projects: In 2017, the Village received the Clean Energy Community designation. Recognizing the need to support renewable energy, the Village installed two level 2 EV charging stations with \$16,000 of funding from the NYS DEC's Municipal Zero-Emission Vehicle (ZEV) Program. In the same year, the Village also received a NYSDOT grant for \$214,500 to complete a trail link along Nine Mile Creek, known locally as Fred's Trail. In 2019, the Village utilized \$100,000 in grant funding to complete green energy projects throughout the village including the retrofitting of historic Village lights and the replacement of indoor and outdoor lighting fixtures at the WWTP, Village Hall, and the Village Highway Barn.

Greengate Park Development: In partnership with the Marcellus Central School District, the Village has been redeveloping the site of the former Lower Crown Mill into the Green Gateway Park – providing space for eco-friendly and green initiatives and serving as an outdoor classroom for local students. Originally County property, this land was turned over to the Village in 2023 and recognized as a park. In partnership with students, the Village secured a \$180,000 SAM grant to install a pedestrian steel bridge in the area, which was completed in 2023. In 2024, the Village received \$187,000 in additional SAM funding to design and build an ADA-accessible fishing platform and pavilion scheduled for construction in spring 2025. The Village has plans to install a solar farm in the area and develop further trails.

BUILDING MARCELLUS

PRIVATE INVESTMENT

Baltimore Ridge Subdivision project: This major development project is underway, and intends to transform over 20 acres of undeveloped land to 23 new residential homes. The developer intends to invest \$800,000 to support housing development in the community. To date, eight units have been constructed and three are in process.

Upper Crown Landing Apartments: Built in the late 2000s and igniting the community's desire for senior housing in the Village, these apartments, developed and managed by local developer Two Plus Four, offer affordable living options to those over 62 and those with disabilities. They are one of several developments either completed or planned by this developer in Marcellus in recent years.

Private Businesses:

Holy Cow Cheesesteaks and Fish Fry: Opened in 2023, this popular eatery founded by Gino, a former owner of popular cheesesteak shops in Central NY, is already making its mark on the little Village, earning rave reviews and contributing to its CNY identity.

Gretchen's Handcrafted Chocolates: This chocolatier, which opened in 2024, offers delicious handcrafted confections in a charming and beautifully decorated building. Patrons can also enjoy a variety of hot beverages such as coffee and tea as well as Italian sodas.

Sammy's Market: Newly opened in 2024, this locally owned convenience store offers inexpensive snacks, drinks, and wares.

Riseform Brewing Company: First opened in 2021 as a 1 BBL microbrewery on Main St, Riseform recently moved to a larger location on North St to allow the business to grow to a 3 BBL capacity. Operated by a husband and wife duo, this modern brewery offers a wide variety of craft beers brewed with passion. It's a popular community meeting place hosting Go Ruck Club nights on Wednesdays, trivia on Thursdays, food truck and live music events, as well as "Pouring with a Purpose" community fundraisers.

The Ice Cream Sandwich: Offering both sweet and savory sandwiches for breakfast and lunch, this indoor/outdoor eatery has over 1,000 followers on their Facebook page—over half the population of the Village!

These past investments will support and provide a foundation for the projects proposed in the Village's NYF application. For example, the extensive investment in senior housing coupled with downtown business development and recreational amenities will enhance quality of life through Marcellus. A NYF, if awarded, will build and expand on the impacts of these prior investments to create a thriving and vibrant downtown Marcellus.

The Village is excited about a number of public and private projects currently in process that will advance the vision outlined in the comprehensive plan and the NYF application.

FUTURE POTENTIAL

Flower Lane Reconstruction: The Village of Marcellus has always taken immense pride in ensuring its municipal infrastructure meets the needs of the community. The Flower Lane reconstruction project is a \$710,000 project that aims to redesign Flower Lane, reconstruct the road, and implement improved drainage. The project is in partnership with the Marcellus CSD. The Village also intends to apply for a Green CHIPs grant, as well as WQIP funding through the CFA to help fund the project.

Paul St Development: Two Plus Four Companies, a local developer, is planning to build a 56-unit senior housing development on Paul St. This project will advance housing development in the Village as well as meet a rising need for age-friendly housing in the community. The developers are looking to obtain additional funding from the NYF and Restore NY grant programs, as well as U.S. HUD to help support the \$17 million project.

CAPITALIZING ON JOB GROWTH

The Village recognizes the impending job growth projected to take place in Central NY with the future investment of the Micron semiconductor plant. This project expects to bring 9,000 manufacturing jobs, 4,500 construction jobs, and potentially up to 40,000 indirect jobs, including suppliers, contractors, and other supporting roles. The Village of Marcellus is located just 30 minutes from the plant and is within the commuting radius for potential employees looking to relocate to the Central New York region. As such, the Village intends to optimize existing and future investments to ensure it maintains its quality of life to be a community of choice for individuals and families looking to settle down in the region. The multiple small businesses that have recently opened up in the Village, such as Gretchen's Handcrafted Chocolates & Confections and The Ice Cream Sandwich, help to create local jobs for residents in the Village and support broader downtown vibrancy. Moreover, the Village's commitment to encouraging a variety of housing developments ensures a steady stream of new housing. This helps to address the state-wide housing crisis and position the Village as an attractive location for developers and businesses in the region.

The Village is also located just a short drive from other major employers in the area, including:

- Upstate University Health System – Consisting of SUNY Upstate Medical University, Upstate Medical Hospital, and a variety of other health centers within the greater Syracuse region, this health system serves over 1.8 million people annually. The third most prevalent industry in the Village of Marcellus is health care and social assistance, likely due to the health system's reach.
- Syracuse University – In addition to being a popular choice for higher education, being home to over 22,000 students, this private research university offers a wide variety of career options. Many residents commute into the city to work for the university.
- Lockheed Martin – The Syracuse branch of this aerospace manufacturing company employs around 2,000 in a wide variety of disciplines, and is located just a 30 minute drive from Marcellus.
- Tessy Plastics – This plastic manufacturing plant based in Skaneateles has expanded to over 1,100 positions in a variety of locations.
- TTM Technologies – A California-based printed circuit board manufacturer, TTM recently opened a full-service design, fabrication, and testing facility in Syracuse.

LIVING MARCELLUS

QUALITY OF LIFE

Life in the Village of Marcellus is what most people picture when they think of **small-town charm, a close-knit community**, and a variety of recreational and cultural activities. Just **25 minutes** from Syracuse and Auburn, the Village offers an **unbeatable quality of life based on its location, affordability, and friendly atmosphere**.

Village life in Marcellus is composed of neighbors who look out for one another, an **active municipal government** that strives to make the Village a great place to live, and a plethora of community organizations, resources, and amenities that come together to create a great quality of life.

For families looking to settle down, the **Marcellus Central School District** sets the Village apart from neighboring communities. Ranked 6th best in the greater Syracuse Area, the school district is unique for its **school campus** that's home to the elementary, middle, and high schools. The campus is located at the north end of the Village, making it easily walkable and accessible for students and families, as well as encouraging collaboration between grades. The School District is a point of pride for the community, fostering strong ties between students, families, and Village residents.

In the heart of Central New York, life in the Village includes easy access to some of the best **recreational amenities** in the region. **Nine Mile Creek** runs adjacent to the downtown, offering what some say is the best trout fishing in all of New York, as well as a walking trail proudly sponsored by Marcellus' former mayor. Hundreds of people flock to the Village during fishing season to utilize the nearby public fishing access points. **Marcellus Park** is the main park located between the Village and Town. It's walkable from most of the Village and offers facilities for a range of recreational activities including pavilions and picnic areas, skateboarding, beach volleyball, baseball, ice skating, and more. The park is also home to the **Village's Farmer's Market**, which had its inaugural season in the summer of 2024. The market helped to build community relationships, enabling local farmers, artists, and vendors to sell their products outside of the nearby cities.



LIVING MARCELLUS

The Village also has a **thriving civic culture**. Residents boast that people know their neighbors and look out for one another. The culture of friendliness is facilitated through the variety of community resources and civic organizations in the Village such as the **Marcellus Free Library, the Chamber of Commerce, Lions Club, Rotary, Grange #464, American Legion, Masonic Lodge, and Historical Society**. Everyone in the Village comes together in the summer for **Olde Home Days**, where the Village Main Street becomes the site of a craft show and parade to raise money for the Optimist Club of Marcellus, which provides a variety of programs, services, and projects for the young people of Marcellus, including baseball and softball programs.

Another factor that sets Marcellus apart is the Village's **variety of housing stock, as well as its continued commitment to ensure people of all ages and life stages can live in the community**. The Village is home to two senior living communities, with another currently in the planning stage. With an aging community that wants to age in place, and a school district that needs more young families to maintain enrollment, the existing senior housing helps to facilitate housing turnover to ensure elderly residents can downsize, opening up houses for new families to move in.

This variety of housing stock nicely complements the restaurants and businesses in the downtown, ensuring that people are within walking distance of shops that meet their daily needs.



SUPPORTIVE LOCAL POLICIES

The Village of Marcellus intends to utilize the NYF program as a catalytic agent to take the community to the next level. The Village is **currently updating its comprehensive plan** from 2007. The planning process kicked off in May of 2024, and a public workshop to complete visioning, community values, and an inventory of existing conditions took place in August. The Village intends to **align the synergies of the comprehensive planning process with the NYF** to embed the community vision of a vibrant downtown into the larger vision of a thriving village of Marcellus. Areas of alignment between both planning projects focus on supporting downtown revitalization and economic development, preserving the Village’s walkability and encouraging multi-modal infrastructure, supporting a range of housing opportunities, and fostering social networks and community connectivity. Building on the comprehensive planning efforts, the Village intends to pursue a zoning code update to ensure alignment with the vision and strategies outlined in the plan through the Smart Growth Community Planning Grant Program.

Village staff and the broader community recognize the need to support a range of housing opportunities to ensure people of all ages and life stages can call Marcellus home. In August 2024, the Village passed a **resolution solidifying its intent to become a Pro-Housing community** and is in the process of completing its application for full certification. Recognizing the unprecedented growth taking place in Central New York through Micron, the Village is committed to taking the necessary steps to ensure it will continue to offer affordable housing and a high quality of life for current and future residents.

In addition to the Pro-Housing Certification, the Village is actively working on **becoming a Climate Smart Community (CSC) as well as a member of Tree City USA** to stack grant programs, ensuring maximum opportunities to support sustainability, natural resource conservation, and smart growth principles through the built and social environments.



ENGAGING MARCELLUS

PUBLIC SUPPORT FOR DOWNTOWN REVITALIZATION

The Village assembled a local project team of Village staff, representatives from the Marcellus Central School District, elected officials, residents and municipal consultants to guide the NYF application. The project team met on a bi-weekly basis to discuss elements of the application and align synergies of the comprehensive plan and other community events to maximize engagement opportunities from the community.

The intentional alignment of the Village’s comprehensive planning efforts with the NYF application created multiple opportunities for the public to be involved in both planning efforts. **Public Workshop #1 for the comprehensive plan** took place in July 2024, enabling residents to weigh in on their ideal vision for the Village of Marcellus, complete a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis, and provide feedback on potential projects and areas of focus for the NYF. This public workshop revealed major themes of preserving walkability in the Village, enhancing multi-modal connectivity along Main Street and key neighborhood corridors, supporting downtown revitalization, and encouraging housing development that meets the spectrum of housing needs in the community.

At the beginning of September, the Village put out an **Open Call for Projects**, inviting business and property owners, developers, and non-profit and community organizations to submit projects for potential inclusion in the NYF application. The Open Call enabled potential project sponsors to reach out to the Village with questions and learn more about opportunities through the NYF program to support transformative capital projects downtown.

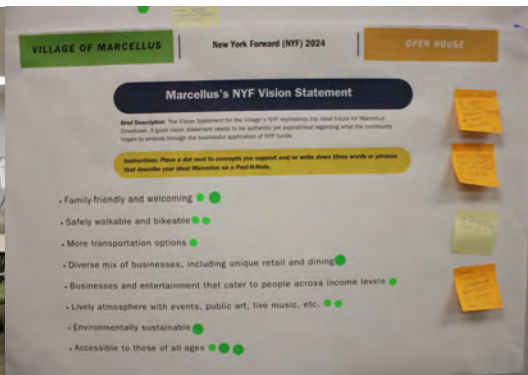
Following the Open Call, the project team hosted a **NYF Open Housing and Public Workshop**, where the community was invited to provide feedback on the submitted projects and shape the priorities for the Village’s public projects. Participants expressed enthusiastic support for the NYF to help transform downtown Marcellus.

Supplementing the two workshops, the Village conducted a **community priorities survey** early in the summer to support the comprehensive plan, and a **downtown-specific priorities survey** at the beginning of fall to support the NYF. The two surveys gathered over 250 responses, revealing immense support for investment in downtown Marcellus, streetscaping enhancements, the need for a central public space, and recreational amenities.

Supporting Marcellus’ youth is a vital part of life in the Village and a central part of the comprehensive plan and NYF. The NYF project team held a **Youth Engagement Session at the High School** to discuss the importance of planning and community revitalization and provide opportunities for the students to weigh in on downtown priorities and needs. Students emphasized the need for more interactive public spaces and safe places for teens to hang out outside of school. Additionally, the Village anticipates that the NYF will provide a great opportunity to continue the existing independent study program, where high school students get to work on projects that support community development in the Village.



Comprehensive Plan Public Workshop #1



Downtown Vision Statement Development







NYF Open House & Workshop

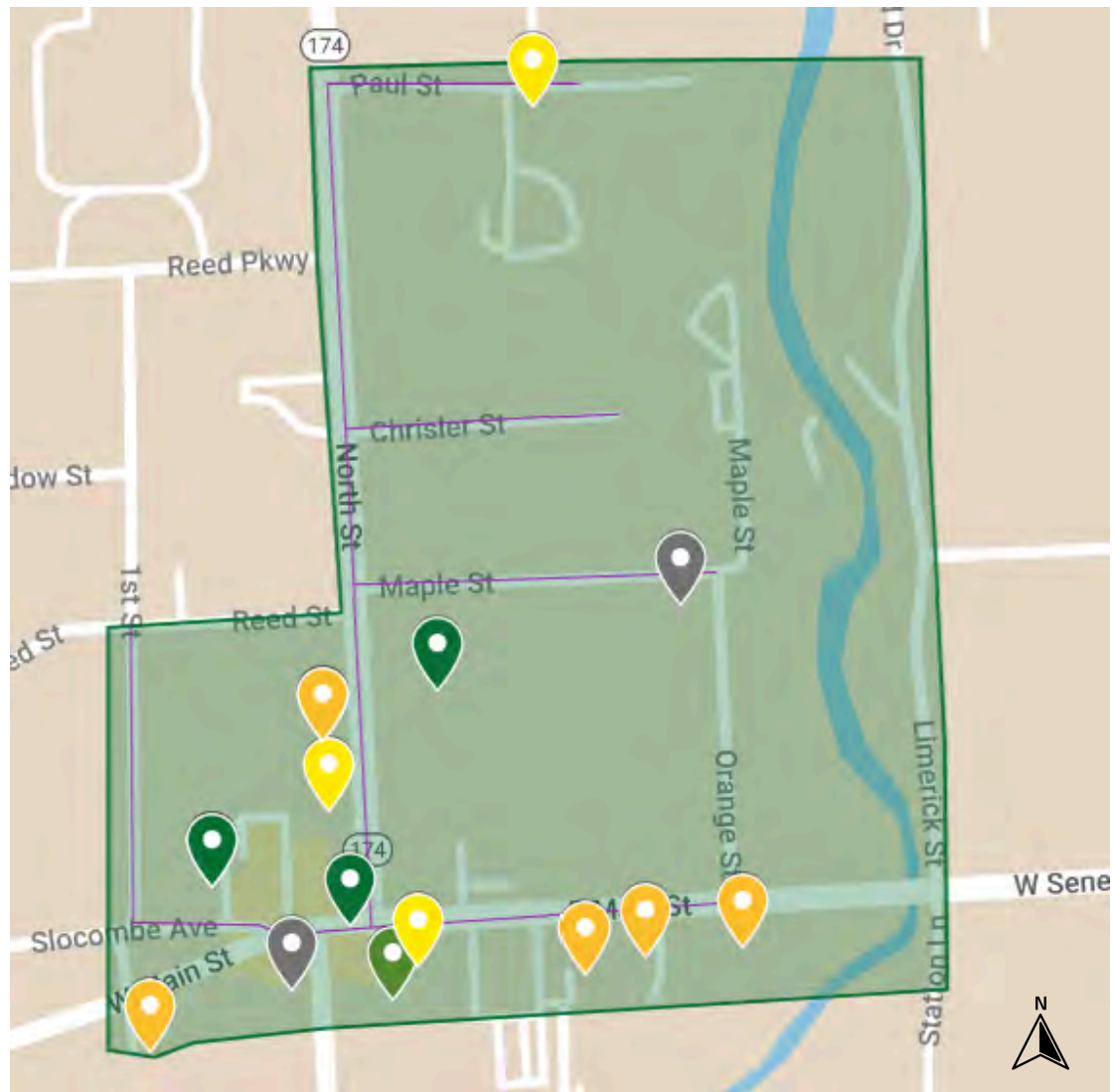


TRANSFORMATIVE PROJECTS

The projects proposed for Marcellus' Central District represent the desires of the local community to bring new life into the downtown. Local leaders, community members, business owners, and Village staff carefully crafted and selected each of the following projects to best align with Marcellus's vision for the downtown and the broader NYF goals. Selection was based on community need and community feedback. With these projects, Downtown Marcellus will be an attractive place for people to live and work, and a quaint yet vibrant place for tourists to visit.

Project Map Key

-  Public Projects
-  Private Projects
-  Non-Profit Projects
-  Potential Small Project Fund Projects



TRANSFORMING MARCELLUS

PRIVATE PROJECTS

Project 1: Transformative (56-unit) Housing Project at 8 Paul Street

The 8 Paul Street LLC proposes the construction of a 56-unit affordable housing complex on the site of the old lumber yard. The project will include the demolition of several buildings beyond repair to build the two-story apartment complex. Development on this 7-acre site will provide the community with much-needed housing stock, aiding the Village's goals of preserving housing affordability and ensuring the Village provides a range of housing options. The complex will include connectivity to the other two nearby senior and multi-family housing complexes and provide public space along the proposed Nine-Mile Creek Trail. The developer is exploring additional funding sources to help support this project such as Restore NY, LIHTC, and more.



Location: 8 Paul St

Sponsor: 8 Paul Street LLC

Project Type: New Construction on Developable Property

Readiness/Timing: Site plans are complete and working on final designs

Size & Scale: 56-unit, two-story building on 7-acre lot

Estimated Budget:
Total Cost: \$17 million
NYF Requestion: \$712,500
Matching Funds: \$237,000

Project 2: Mixed-Use Commercial & Downtown Housing Project at 15 North Street

Recognizing the need for more downtown housing, the proposed project at 15 North Street intends to transform the beloved Calley's Hardware Store from a single-story retail space into a mixed-use building. The project will include the construction of a second story that will include four apartment units. This development project seeks to align with the Village's downtown traditional development pattern of first-floor commercial and upper-story residential. Additional housing along North Street will provide future residents with easy, walkable access to the many businesses along Main Street as well as other nearby community amenities such as the Marcellus Free Library and Nine-Mile Creek.



Location: 15 North Street

Sponsor: 15 North Street Marcellus Corp.

Project Type: Redevelopment/Renovation of Existing Building

Readiness/Timing: In the preliminary design phase.

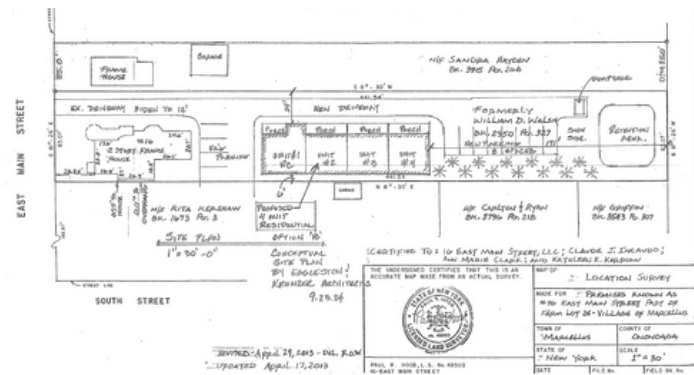
Size & Scale: 7,500 sf, first-floor commercial and four upper-story residential units

Estimated Budget:
Total Cost: \$600,000
NYF Requestion: \$450,000
Matching Funds: \$150,000

TRANSFORMING MARCELLUS

Project 3: Downtown Housing Development

This project will transform the vacant land behind the current building on 16 East Main Street into at least four two-story, townhouse-style dwelling units. The units will range from 1,000 to 1,200 square feet with two to three bedrooms each. Additionally, the developer plans for all the units to be affordable and for 25% to be handicap accessible. This combination of affordable and accessible units seeks to meet current and future needs in the community, ensuring that residents with disabilities can afford to live downtown in close proximity to amenities and services in the Village.



Location: 16 East Main Street

Sponsor: 16 East Main Street LLC

Project Type: New Construction on Developable Property

Readiness/Timing: In preliminary design phase.

Size & Scale: 4,000-5,000 sf, two-story building with four or more residential units

Estimated Budget:
Total Cost: \$850,000
NYF Requestion: \$637,000
Matching Funds: \$212,500

Project 4: Multi-Family Townhouses at 19 North Street

The proposed project will develop vacant land at 19 North Street into a two-story, 3,200-square-foot multi-family townhouse located behind the commercial building housing Riseform Brewing Co and the Subway sandwich shop. The project will add at least four residential housing units downtown, increasing the Village's housing stock and aiding in the goals of cultivating a thriving downtown atmosphere where people live, work, and play in the Village's central downtown area.



ARTIST RENDERING OF THE HENDERSON TOWNHOUSE

Location: 19 North Street

Sponsor: 19 North Street LLC

Project Type: New Construction on Developable Property

Readiness/Timing: In preliminary design phase.

Size & Scale: 3,200 sf, two-story new construction of four residential units

Estimated Budget:
Total Cost: \$900,000
NYF Requestion: \$675,000
Matching Funds: \$225,000

TRANSFORMING MARCELLUS

NON-PROFIT PROJECTS

Project 5: Renovation of Church Hall Community Meeting Rooms

This project will renovate the Church Hall next to St. Francis Xavier Church to create a convenient and accommodating meeting space for both the parish and the community at large. This project will gut and rebuild the lower level of the Hall into a large community room and smaller separate meeting rooms; update the HVAC and insulation to make the building more efficient; replace the current parking lot; replace the Hall roof; and enhance lighting in the area for safety at night. As an important meeting space for the community, the NYF funds will allow the Parish to complete these essential building upgrades to improve the existing community space and enhance programming capacity to host various groups and community events in the Village.

Location: 1 West Main Street

Sponsor: St. Francis Xavier Church

Project Type: Redevelopment/Renovation of Existing Building

Readiness/Timing: In preliminary design phase.

Size & Scale: Renovation of lower floor, installation of HVAC throughout building, roof replacement, parking lot improvements.

Estimated Budget:
Total Cost: \$600,000
NYF Requestion: \$450,000
Matching Funds: \$150,000



Photos source: flickr [Onasill](#) - Bill Badzo

Project 6: Community Accessibility Enhancements for St. John's Church

This project will make much-needed renovations at St. John's Episcopal Church, including accessibility improvements to the walkway between the Parish Hall and the Church and the entryways into the Church building. As a prominent community meeting space, these building improvements are essential to address accessibility and equity concerns and ensure everyone in the community can access the public meeting areas. This project will also bring central air conditioning into the Church building, extending the ability for community groups and organizations to utilize the meeting rooms in the summer months. These renovations will allow St. John's to continue its community and spiritual activities in an accessible and safe environment.

Location: 15 Orange Street

Sponsor: St. John's Episcopal Church

Project Type: Redevelopment/Renovation of Existing Building

Readiness/Timing: Feasibility study, preliminary architectural design, and final plans expected spring 2025.

Size & Scale: Renovation of main area connector, 6,000 Sf for HVAC

Estimated Budget:
Total Cost: \$165,900
NYF Requestion: \$124,455
Matching Funds: \$41,475



TRANSFORMING MARCELLUS

PUBLIC PROJECTS

Project 7: Downtown Marcellus Streetscaping & Green Infrastructure Improvements

The Village will improve streetscaping along key streets throughout the NYF boundary to improve downtown accessibility and traffic safety, increase stormwater resiliency, and enhance the overall image of the Village. The project aims to create safe, accessible, and well-maintained pedestrian routes that will encourage walkability and multi-modal connectivity between the Village's Main Street, public areas including the school campus and library, and surrounding neighborhoods. Streetscape improvements will focus on improving pedestrian amenities such as seating and lighting as well as incorporating speed reduction and traffic safety elements such as bump-outs, raised crosswalks, flashing pedestrian beacons, and other safety measures. Both the NYF and comprehensive plan public engagement efforts identified enhancing walkability and road safety as top priorities for the Village.



Location: Throughout the NYF Boundary Area

Sponsor: Village of Marcellus

Project Type: Downtown Public Infrastructure & Resiliency Improvements

Estimated Budget: \$1,400,000

Project 8: Village Mini Park & Outdoor Community Space

An inviting and easily accessible outdoor public space is a much-needed community amenity in the Village. A youth engagement meeting at the school district, as well as results from the comprehensive plan's community priorities survey identified the need for a third place downtown to allow teenagers and families to socialize in a safe space. To address this community feedback, the Village proposes to transform a vacant lot into a vibrant mini-park and community space to breathe new life into Marcellus' downtown. The proposed location at 11 North Street will provide a year-round venue for the farmers markets, outdoor performances, and social gatherings. This multi-use space will serve residents of all ages, fostering community connections, and economic growth while promoting a healthy and inclusive environment.



Location: 11 North Street

Sponsor: Village of Marcellus

Project Type: Downtown Space Activation

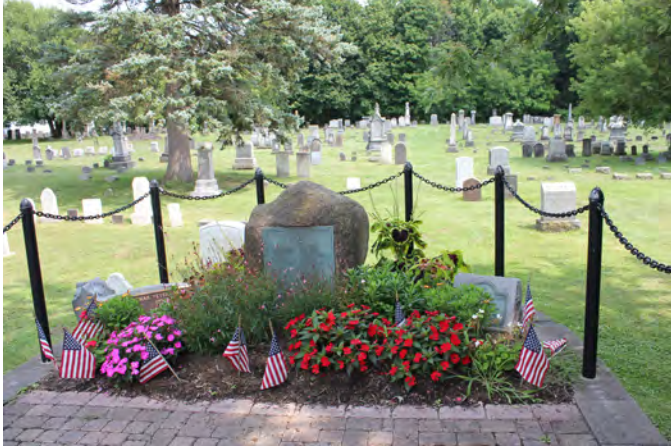
Estimated Budget: \$1,000,000



TRANSFORMING MARCELLUS

Project 9: Village Cemetery & Open Space Updates

The Village and Town of Marcellus propose a joint project located along a key corridor leading to the downtown to restore the historic fencing and enhance community greenspace amenities in the Civil War-era cemetery. The proposed project will create a welcoming entrance along the downtown streetscape while adding benches, pathways, lighting, and showcasing memorials. This project will honor local heritage, enhance public spaces, and contribute to the revitalization of the downtown area by connecting history and greenspace with community engagement and tourism.



Location: Marcellus Cemetery, 27 North Street

Sponsor: Joint effort between the Village & Town of Marcellus

Project Type: Public Greenspace Enhancements

Estimated Budget: \$500,000

Project 10: Village Hall Renovation & Expansion

The Village proposes an extensive renovation project to support a thriving civic culture in the community through restoring the historic Village Hall building to its former glory and ensuring that the Village Staff and Police Department have the rooms and amenities they need to serve the public. The project will consist of an expansion of the main office to include additional office space for Village staff, a break room, and a fully accessible ADA-compliant public bathroom. Extending the first-floor office space will also enable the creation of additional garage space below for the Highway Department. The project will also include the construction of new locker rooms for the Village Police, additional storage capacity, and meeting rooms to ensure officers have the necessary space to prepare for and debrief after their public safety duties. The project will also include façade work, as well as the reconstruction of the historic Marcellus Volunteer Fire Department hose tower that adorned the building from 1889 to 1966. The combination of these elements will ensure the Village Hall remains an iconic symbol of Marcellus' history and enable Village staff to best serve the Marcellus community.



Present-Day

1970s

Location: Village Hall, 6 Slocombe St

Sponsor: Village of Marcellus

Project Type: Building Renovation

Estimated Budget: \$350,000



TRANSFORMING MARCELLUS

Project 11: Downtown Wayfinding & Signage

The Village proposes to complete a downtown wayfinding and signage project to enhance experiences navigating the village on foot and by vehicle. With a variety of community amenities such as downtown businesses, the Marcellus Free Library, Marcellus Park, Nine Mile Creek, and more, it's essential that the Village improves existing wayfinding to ensure residents and visitors can easily orient themselves in the downtown. This project will improve accessibility and safety for everyone, guiding people to easily accessible public parking, local businesses, restaurants and historical landmarks. This initiative will foster a more pedestrian-friendly environment, boost local tourism, and promote economic growth while preserving the Village's unique character.



Location: Throughout the NYF boundary

Sponsor: Village of Marcellus

Project Type: Wayfinding & Signage/Placemaking

Estimated Budget: \$200,000

Project 12: Small Project Fund

The Village intends to utilize a portion of the NYF funding to support small businesses and property owners to complete smaller-scale projects downtown. Potential projects range from façade enhancements to small business loans. The Village will carefully craft a small project fund to support downtown vitalization efforts that will support the other transformative projects identified in this grant application. The Village's open call for projects revealed multiple business and property owners whose scopes of needed repairs were not extensive enough to constitute standalone transformative projects, but that would work well as components of a small project matching fund. The Village intends to leverage its ongoing comprehensive plan public engagement sessions to continue to solicit support and interest for the small project fund. The Village will also assist property owners and businesses in searching for additional funding such as HCR's NY Main Street grant and Microenterprise Assistance grants to leverage all potential funding sources. Identified projects so far include outdoor dining and drinking space for Riseform Brewing at 19 North Street, and numerous façade and small capital projects for Main Street property owners.



Location: Throughout the NYF Boundary

Sponsor: Village of Marcellus

Project Type: Small Project Fund

Estimated Budget: \$300,000



ADMINISTRATIVE CAPACITY

The Village of Marcellus recognizes that successfully implementing a \$4.5 million NYF investment is no easy task and requires a strong team to see the project through. To ensure essential community stakeholders are part of the Strategic Investment Plan process, the Local Planning Committee (LPC) will include representatives from the Village of Marcellus, the Marcellus Chamber of Commerce, the Marcellus Central School District, as well as additional community partners and neighborhood leaders.

The Village of Marcellus, led by its committed Mayor, Village Clerk and Public Works staff, will serve as the core team for developing and implementing the NYF Strategic Investment Plan and overall grant administration. The Village can also work directly with developers, landlords, businesses, and organizations to help guide projects through permitting, site plan review, and/or zoning related processes, as well as assist in connecting project sponsors with other funding sources to develop project capital stacks as needed.

In recent years, the Village of Marcellus staff has overseen numerous public and private investments within the Village totaling over \$4 million in funding, and are well-equipped to handle the administrative responsibilities of a NYF grant.

The newly elected Mayor, Chad Clark, is mission-driven to ensure Marcellus prioritizes long-term investment in key infrastructure and community development programs to protect quality of life in the Village. Mayor Clark is supported by an experienced Village Board of Trustees and Village Administration, all of whom have lived in the Village for years and are deeply familiar with its inner workings.



MAKING MARCELLUS

CONCLUSION

A NYF award would be a catalytic investment for Downtown Marcellus and would act as a crowning achievement to represent all the hard work the Village has put in over the years. The projects proposed in this application would have generational impacts on the community and region by transforming Downtown Marcellus into a thriving, walkable village center that provides a range of housing types, supports local businesses, and enables the community to be both a home to local residents and a destination for residents at the nexus between the Finger Lakes and Central New York regions.



LETTERS OF SUPPORT



Please find attached letters of support from the following:

- Village of Marcellus Mayor - Chad Clark
- NYS Senator - Rachel May
- NYS Assemblyman - John Lemondes
- Onondaga County Executive - J. Ryan McHahon II
- Onondaga County Legislator for District 6 - Julie Abbott
- Onondaga County Planning Department Director - Troy Waffner
- Onondaga County Industrial Development Agency Executive Director - Robert M. Petrovich
- Onondaga County Soil and Water Conservation District Executive Director - Mark E. Burger
- Town of Marcellus Supervisor - Laurie Stevens
- Marcellus Free Library Director - Sophia Brandt
- Calley's Hardware Store Owner - Nancy Calley-Rudd
- Marcellus Sports Booster Club President - Karen Johnson
- DEV Communications Owner - Devin R. Negrete
- Bells & Motley Olden Music - John and Sondra Bromka



October 17, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, NY 13204

Re: Village of Marcellus, 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

As the Mayor of the Village of Marcellus, I am thrilled to offer my wholehearted support for the Village's application to the New York Forward (NYF) grant program. The Village's goals are directly aligned with the program's aims to reinvigorate and transform the main streets and central business districts of communities across New York State. Marcellus is not only prepared but eager to utilize NYF funding to further our goal of ensuring our community can maintain its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

Over the past 10 years, the Village has embarked on significant revitalization efforts, securing local, state, and federal funding to undertake Main Street revitalization and beautification efforts, improve infrastructure for our constituents, and ensure that we are a sustainable, Clean Energy Community. Our historic Village is ready to use NYF funding to build upon our prior investments and create a thriving, vibrant downtown. NYF funding will allow the Village to breathe life into transformative public and private projects, bringing to fruition a flourishing, walkable Downtown Marcellus that will be a destination for residents and tourists alike.

The Village of Marcellus is confident in our ability to reach our goals and prepared for the transformative change that New York Forward funding will bring. I look forward to seeing this application come to fruition!

Sincerely,



Chad Clark
Village Mayor
Village of Marcellus
mayor@villageofmarcellusny.gov

THE SENATE
STATE OF NEW YORK



RACHEL MAY
SENATOR, 48TH DISTRICT

Chair
Cities 2
Legislative Commission on
Rural Resources
Committees
Aging
Agriculture
Elections
Environmental Conservation
Health
Housing, Construction and
Community Development

Albany Office
Legislative Office Building
Room 803
Albany, New York 12247
(518) 455-2838

District Office
State Office Building
Room 805
333 East Washington St.
Syracuse, New York 13202
(315) 478-8745

may@nysenate.gov

October 2, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through an NYF grant, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

Communities in Central New York are looking at a changing economic landscape, and we must do what we can to make our region attractive to those who are already here and showcase the promise CNY holds for those looking to relocate. With Micron Technologies, the semiconductor manufacturing company, coming to the area and workers expecting vibrant communities in which to put down roots, the Village's plans are forward thinking and innovative. We see time and again across the country main streets, business and art districts, and other communities revitalized and thrive under plans like the Village's, making its efforts more vital than ever before.

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

A handwritten signature in cursive script that reads "Rachel May".

Senator Rachel May
48th Senate District



John Lemondes, Jr.
 Assemblyman 126th District
 Cayuga and Onondaga Counties

THE ASSEMBLY
 STATE OF NEW YORK
 ALBANY

RANKING MINORITY MEMBER
 Corporations, Authorities and
 Commissions

COMMITTEES
 Agriculture
 Banks

Corporations, Authorities and
 Commissions
 Economic Development, Job Creation,
 Commerce and Industry
 Environmental Conservation

September 27, 2024

Linda LeMura, Ph.D. and Randall Wolken
 Regional Co-Chairs
 Central New York REDC
 620 Erie Blvd. W.
 Suite 112
 Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus’s application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus’s application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village’s Main Street and align the NYF effort with their comprehensive planning process. The Village’s Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through a NYF, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

A vibrant village positively impacts our economy, environment, and overall quality of life. When a village flourishes, it attracts visitors and businesses, generating revenue that supports local services, schools, and infrastructure. These are all crucial elements that maintain the distinct character of our neighborhoods.

Once again, I fully support the Village’s grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

John Lemondes
 Member of Assembly, District 126



County of Onondaga
Office of the County Executive

John H. Mulroy Civic Center, 14th Floor
421 Montgomery Street, Syracuse, New York 13202

Phone: 315.435.3516 Fax: 315.435.8582

www.ongov.net

J. Ryan McMahan, II
County Executive

Ann Rooney
Deputy County Executive, Human Services

Brian J. Donnelly
Deputy County Executive

Mary Beth Primo
Deputy County Executive, Physical Services

October 10, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. West
Syracuse, NY 13204

Dear Dr. LeMura and Mr. Wolken,

Please accept this letter of support regarding the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village of Marcellus plans to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through this grant, the Village hopes to rebuild and rebrand their downtown area. These improvements will enhance economic opportunities by creating a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses. Therefore, I fully support this project.

Thank you in advance for your consideration of this request. Should you have any further questions, please do not hesitate to contact my office.

Sincerely,

A handwritten signature in blue ink, appearing to read "J. Ryan McMahan, II". The signature is fluid and cursive, with the last name being particularly prominent.

J. Ryan McMahan, II
County Executive



Onondaga County Legislature

Julie Abbott

County Legislator - 6th District

401 Montgomery Street • Court House • Room 407 • Syracuse, New York 13202
Legislature 315.435.2070 • Fax 315.435.8434
Email JulieAbbott@ongov.net

September 26, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, New York 13204

Re: Village of Marcellus 2024 New York Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through a NYF grant, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

A handwritten signature in cursive script that reads "Julie Abbott".

Julie Abbott
Onondaga County Legislator
6th District

ONONDAGA COUNTY

DEPARTMENT OF PLANNING

J. Ryan McMahon, II, County Executive
Troy Waffner, Director

September 27, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W., Suite 112
Syracuse, NY 13204

**Re: Village of Marcellus
NY 2024 NY Forward Grant Application**

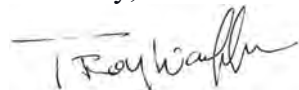
Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through a NYF, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,



Troy Waffner



ONONDAGA COUNTY

INDUSTRIAL DEVELOPMENT AGENCY

335 MONTGOMERY STREET, FLOOR 2M, SYRACUSE, NY 13202
315.435.3770 • ECONOMICDEVELOPMENT@ONGOV.NET

October 4, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

Onondaga County is committed to fostering economic development and enhancing community well-being. At OCIDA, we recognize the importance of revitalizing local economies and improving the quality of life for our residents.

As the Executive Director of OCIDA, I am pleased to express our strong support for the Village of Marcellus's application to the NY Forward (NYF) grant program. This initiative is a critical opportunity for communities throughout New York State, including Onondaga County, to revitalize their main streets and central business districts. The Village of Marcellus is well-prepared to utilize this funding to honor its historical roots while transforming into a thriving destination for both residents and visitors.

The Central Downtown corridor of Marcellus features historic properties, community organizations, churches, and local businesses, all of which present significant potential for growth. However, periods of disinvestment have left this area fragmented, necessitating substantial improvements. Through the support of the NYF program, the Village can implement comprehensive enhancements that will create a vibrant mixed-use district, stimulate economic opportunities, and improve multi-modal connectivity. These initiatives will not only beautify the downtown area but will also facilitate the expansion of essential services and businesses, ensuring a thriving community.

OCIDA's commitment extends beyond mere funding; we are actively engaged in supporting initiatives that strengthen the economic fabric of Onondaga County. A revitalized Village of Marcellus is not only vital for economic advancement but also for fostering a strong sense of community.

I fully support the Village's grant application and its dedication to revitalization. I look forward to the positive transformations that this funding will bring, not only to Marcellus but to the entire region.

Very truly yours,

A handwritten signature in blue ink, appearing to read "R. Petrovich", with a long horizontal flourish extending to the right.

Robert M. Petrovich
Executive Director
Onondaga County Industrial Development Agency



Onondaga County Soil & Water Conservation District

6680 Onondaga Lake Parkway, Liverpool, New York 13088
phone: 315-457-0325 • fax: 315-457-0410 • e-mail: info@ocswcd.org
website: www.ocswcd.org

September 26, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through a NYF, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

With forecasted population increase coming to our area with the welcoming of Micron, this work that the Village wants to continue to undertake is more important now than ever. It is very likely that many of our new friends, neighbors, and co-workers will be looking to communities like the Village of Marcellus to call home at the end of a long work day.

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

Mark E. Burger

Mark E. Burger, M.S., CPESC
Executive Director

"Promoting excellence in the wise use of our rural/urban natural resources"

Supervisor
Laurie Stevens

Councillors
Percy Clarke
Jeff Berwald
Terry Hoey
Gabe Hood

Town Clerk
Rosemary Tozzi

Tax Collector
Sandy Taylor

Highway Superintendent
Michael Ossit



MARCELLUS

— New York —

October 3, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through a NYF, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

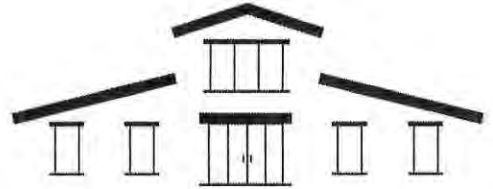
Sincerely,



Laurie Stevens
Supervisor
Town of Marcellus
(315) 673-3269 Ext. 8

Marcellus Free Library

32 Maple St.
Marcellus, NY 13108
315-673-3221
www.marcelluslibrary.org



October 11, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through a NYF, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

A vibrant Village is important for the Marcellus Free Library because it will allow the library to grow its connections in the community. With more services and businesses in the area, we will be able to partner with these businesses for library programs throughout the year. In addition to more community partnerships, new businesses and services will increase traffic in the Village and help attract new patrons to the library.

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

A handwritten signature in black ink that reads "S Brandt". The signature is fluid and cursive, with a long horizontal stroke at the end.

Sophia Brandt
Library Director

October 7, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. w
Suite 112
Syracuse, NY 13204

Re: Village Of Marcellus, NY 2024 NY Forward Grant Applications

Dear Dr. LeMura and Mr Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward grant program. The NYF program aims to reinvigorate and transform the main streets and central business district of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the village's Main street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left the downtown area fragmented and infrastructure unreliable. Through a NYF, the Village will undertake comprehensive enhancements to downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

We look forward to progress and growth in the village.

I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

Nancy Calley-Rudd
Owner
15 North St Marcellus Corp

October 10, 2024

Linda LeMura, Ph.D. and Randall Wolken
Regional Co-Chairs
Central New York REDC
620 Erie Blvd. W.
Suite 112
Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

It is with great enthusiasm that I write to express my support for the Village of Marcellus's application to the NY Forward (NYF) grant program. The NYF program aims to reinvigorate and transform the main streets and central business districts of communities across New York State. The Village is prepared to utilize this funding to further its goal of ensuring the community maintains its close-knit historic roots while acting as a destination for New Yorkers to live, work, and play.

The Village of Marcellus's application focuses on revitalization efforts that will build upon recent infrastructure and green energy improvements along the Village's Main Street and align the NYF effort with their comprehensive planning process. The Village's Central Downtown corridor is a mixed-use district featuring historic properties, community organizations, churches, and local businesses. However, periods of disinvestment have left this downtown area fragmented and infrastructure unreliable. Through a NYF, the Village will undertake comprehensive enhancements to the downtown, enhancing economic opportunity to create a vibrant mixed-use district, improving multi-modal connectivity and streetscaping, and facilitating the expansion of needed services and businesses.

At the Marcellus Sports Booster Club, we believe that a more vibrant village enhances the sense of community, bringing people together to support our student-athletes and their achievements. A thriving village creates more opportunities for families, businesses, and schools to connect, fostering pride and engagement in all aspects of village life. Supporting local sports is just one way we strengthen this bond, as we believe that a united and active community helps our youth develop leadership, teamwork, and a sense of belonging. A vibrant village is key to their success and ours!

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

Karen Johnson
Marcellus Sports Booster Club President
Knyejohnson@gmail.com



DEVIN R. NEGRETE | OWNER | devpr.communications@gmail.com | 816.521.1536

9/25/2024

Linda LeMura, Ph.D. and Randall Wolken

Regional Co-Chairs

Central New York REDC

620 Erie Blvd. W.

Suite 112

Syracuse, NY 13204

Re: Village of Marcellus, NY 2024 NY Forward Grant Application

Dear Dr. LeMura and Mr. Wolken,

I am pleased to express my strong support for the Village of Marcellus's application to the NY Forward (NYF) grant program. This initiative aims to revitalize and transform the main streets and central business districts of communities throughout New York State. The Village is well-prepared to leverage this funding to preserve its rich historical roots while positioning itself as a vibrant destination for residents and visitors alike.

The application from the Village of Marcellus highlights revitalization efforts that build upon recent infrastructure and green energy improvements along Main Street. These efforts align seamlessly with the Village's comprehensive planning process. The Central Downtown corridor serves as a mixed-use district, featuring historic properties, community organizations, churches, and local businesses. Unfortunately, periods of disinvestment have left this area fragmented, with infrastructure challenges that require urgent attention.

Through the support of the NYF program, the Village plans to undertake comprehensive enhancements to the downtown area. These initiatives will foster economic development, create a vibrant mixed-use district, improve multi-modal connectivity, enhance streetscapes, and facilitate the expansion of essential services and businesses.

We are neighbors to the popular vacation destination of Skaneateles and a diverse array of attractions in close proximity, including local orchards. Securing these funds would enable the Village to enhance its offerings and establish itself as a must-visit destination for travelers.



DEVIN R. NEGRETE | OWNER | devpr.communications@gmail.com | 816.521.1536

Thank you for considering the Village of Marcellus's application. I am confident that with the support of the NY Forward grant, we can significantly enhance the community's vitality and resilience.

Once again, I fully support the Village's grant application and commitment to improving the community. I look forward to seeing this application come to fruition.

Sincerely,

Devin R. Negrete

Owner

DEV Communications

Ritz, Abigail

From: John Bromka <johnbromka@earthlink.net>
Sent: Thursday, October 10, 2024 6:45 PM
To: GrantLOS
Subject: Support letter for Marcellus NYF Grant

John and Sondra Bromka
Bells & Motley Olden Music
36 South Street
Marcellus, NY 13108
10/10/24

Ms Abigail Ritz / MRB Group

To whom it may concern:

Thank you for opening the New York Forward program to public study and commentary.

My wife/partner Sondra and myself had an opportunity to attend the public forum at the Marcellus Village Hall on October 2nd. There were many worthy projects to consider. We are a local business: Bells & Motley Olden Music/Arts-in-Education. Though the base of our operations is here in Marcellus, the nature of our work necessitates extensive traveling: almost anywhere but here! Nonetheless, we are completely in support of a vital and enticing central business district for Marcellus. We love our village and take great pride in this place. Good luck to all the proposed projects. (And if I may speak as one with a vested interest, I am a member of Morning Star #524 Masonic Lodge, with a proposal for rebuilding the limestone wall on E Main Street, and installing a landmark clock at that location. This is very much the eastern entrance to Marcellus, and might well be worth considering!) Thank you.

John Bromka and Sondra Bromka